



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

# Contract # 1994489

Schedule Dates 11/01/16-11/08/16  
Advertiser Mary/Tinkler for Charleston County Treasurer (991)  
Agency Buying Time Media (1779)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand TINKLER FOR TREASURER (682742)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Liz Dome,  
Phone/Fax /  
CPE 885/895/5352  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments political  
FRAN BROWN 215-563-5400

Date Entered 10/28/16  
Last Modified 10/28/16  
Entered By Randi Weathers  
CO-OP No  
Headline # ECR25343466  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$311.25  
Net Total \$1,763.75  
Sales Tax

Charleston S (WTAT)  
By Broadcast Month Spots Rate  
Nov. 2016 24 \$2,075.00  
Grand Total: 24 \$2,075.00

APPROVED 10/28/16  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E) (1)	11/01/16-11/04/16	4	:15	7A- News-Fox Morning News at 7	1		1						1	\$25.00	\$25.00	Charleston S (WTAT)	FOX MORNING NEWS	10/28/16
2.0	Normal Line / News(B/E) (1)	11/03/16-11/03/16	4	:15	7A- News-Fox Morning News at 7				1					1	\$25.00	\$25.00	Charleston S (WTAT)	FOX MORNING NEWS	10/28/16
3.0	Normal Line / News(B/E) (1)	11/04/16-11/04/16	4	:15	7A- News-Fox Morning News at 7					1				1	\$25.00	\$25.00	Charleston S (WTAT)	FOX MORNING NEWS	10/28/16
4.0	Normal Line / News(B/E) (1)	11/07/16-11/07/16	4	:15	7A- News-Fox Morning News at 7	1								1	\$25.00	\$25.00	Charleston S (WTAT)	FOX MORNING NEWS	10/28/16
5.0	Normal Line / News(B/E) (1)	11/08/16-11/08/16	4	:15	7A- News-Fox Morning News at 7		1							1	\$25.00	\$25.00	Charleston S (WTAT)	FOX MORNING NEWS	10/28/16
6.0	Normal Line / SPOT(B/E) (2)	11/02/16-11/02/16	4	:15	15P- Peoples Court			1						1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLES COURT	10/28/16
7.0	Normal Line / SPOT(B/E) (2)	11/04/16-11/04/16	4	:15	15P- Peoples Court				1					1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLES COURT	10/28/16
8.0	Normal Line / SPOT(B/E) (2)	11/07/16-11/07/16	4	:15	15P- Peoples Court	1								1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLES COURT	10/28/16
9.0	Normal Line / SPOT(B/E) (3)	11/02/16-11/02/16	4	:15	15P- Dr Phil				1					1	\$60.00	\$60.00	Charleston S (WTAT)	DR PHIL	10/28/16
10.0	Normal Line / SPOT(B/E) (3)	11/04/16-11/04/16	4	:15	15P- Dr Phil					1				1	\$60.00	\$60.00	Charleston S (WTAT)	DR PHIL	10/28/16
11.0	Normal Line / SPOT(B/E) (3)	11/07/16-11/07/16	4	:15	15P- Dr Phil	1								1	\$60.00	\$60.00	Charleston S (WTAT)	DR PHIL	10/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

# Contract # 1994489

**Schedule Dates** 11/01/16-11/08/16  
**Advertiser** MaryTinkler for Charleston County Treasurer (991)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** TINKLER FOR TREASURER (682742)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Liz Dome,  
**Phone/Fax** /  
**CPE** 885/895/5352  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Political  
FROM BROWN 215-563-5400

**Date Entered** 10/28/16  
**Last Modified** 10/28/16  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR25343466  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$311.25  
**Net Total** \$1,763.75  
**Sales Tax**

**Charleston S (WTAT)**  
**By Broadcast Month**  
Nov. 2016 24 \$2,075.00  
**Grand Total:** 24 \$2,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT(9/E) (4)	11/02/16-11/02/16	4	:15	:15 6P- 7P (EST)				1					1	\$95.00	\$95.00	Charleston S (WTAT)	JUDGE JUDY	10/28/16
13.0	Normal Line / SPOT(9/E) (4)	11/04/16-11/04/16	4	:15	:15 6P- 7P (EST)						1			1	\$95.00	\$95.00	Charleston S (WTAT)	JUDGE JUDY	10/28/16
14.0	Normal Line / SPOT(9/E) (4)	11/07/16-11/07/16	4	:15	:15 6P- 7P (EST)									1	\$95.00	\$95.00	Charleston S (WTAT)	JUDGE JUDY	10/28/16
15.0	Normal Line / SPOT(9/E) (5)	11/01/16-11/03/16	4	:15	:15 7:30P- Family Feud B			1						1	\$170.00	\$170.00	Charleston S (WTAT)	FAMILY FEUD	10/28/16
16.0	Normal Line / SPOT(9/E) (5)	11/03/16-11/03/16	4	:15	:15 7:30P- Family Feud B				1					1	\$170.00	\$170.00	Charleston S (WTAT)	FAMILY FEUD	10/28/16
17.0	Normal Line / SPOT(9/E) (5)	11/07/16-11/07/16	4	:15	:15 7:30P- Family Feud B									1	\$170.00	\$170.00	Charleston S (WTAT)	TINKLER FOR TREASURER	10/28/16
18.0	Normal Line / News(9/E) (7)	11/01/16-11/03/16	4	:15	:15 10P- News-News at 10			1						1	\$135.00	\$135.00	Charleston S (WTAT)	FOX 24 NEWS	10/28/16
19.0	Normal Line / News(9/E) (7)	11/02/16-11/02/16	4	:15	:15 10P- News-News at 10				1					1	\$135.00	\$135.00	Charleston S (WTAT)	FOX 24 NEWS	10/28/16
20.0	Normal Line / News(9/E) (7)	11/03/16-11/03/16	4	:15	:15 10P- News-News at 10					1				1	\$135.00	\$135.00	Charleston S (WTAT)	FOX 24 NEWS	10/28/16
21.0	Normal Line / News(9/E) (7)	11/07/16-11/07/16	4	:15	:15 10P- News-News at 10									1	\$135.00	\$135.00	Charleston S (WTAT)	FOX 24 NEWS	10/28/16
22.0	Normal Line / News(9/E) (8)	11/02/16-11/02/16	4	:15	:15 10:30P- News-News at 10									1	\$115.00	\$115.00	Charleston S (WTAT)	FOX 24 NEWS	10/28/16
23.0	Normal Line / News(9/E) (8)	11/07/16-11/07/16	4	:15	:15 10:30P- News-News at 10									1	\$115.00	\$115.00	Charleston S (WTAT)	FOX 24 NEWS	10/28/16
24.0	Normal Line / News(9/E) (9)	11/06/16-11/06/16	4	:15	:15 10P- News-Sunday News at 10								1	1	\$100.00	\$100.00	Charleston S (WTAT)	FOX 24 NEWS	10/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

1994489

APPROVED OCT 28 2016



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25343466	Changes as of: 10/28/2016 at 2:42 PM	Version: Highlighting Revision 1
CPE: 885/895/5352	Flight: 11/1/16 - 11/8/16	Total \$: \$2,075.00
Agency: BUYING TIME, LLC	Advertiser: Tinkler, Mary - Treasurer SC	Total Spots: 48
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Product: political	Total CPP: \$0.00
Agency Order #: 5527893	Buyer: Dome, Liz	Total GRP:
Salesperson: FRAN BROWN 215-563-5400	Primary Demo: Adults 35+	Con Type: POLITICAL/NOTE
	Assistant: FRAN BROWN 215-563-5400	Separation:

Comments: 10/28 changed advertiser name

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	Tu-F, M 7a-8a		FOX MORNING NEWS	\$12.50	0	15	2	0	2	2	0	0	2	2	10	\$125.00	\$0.00	0.0
2	Tu-F, M 2p-3p		PEOPLES COURT	\$17.50	0	15	0	2	0	2	0	0	2	0	6	\$105.00	\$0.00	0.0
3	Tu-F, M 5p-6p		DR PHIL	\$30.00	0	15	0	2	0	2	0	0	2	0	6	\$180.00	\$0.00	0.0
4	Tu-F, M 6p-7p		JUDGE JUDY	\$47.50	0	15	0	2	0	2	0	0	2	0	6	\$285.00	\$0.00	0.0
5	Tu-F, M 7:30p-8p		BIG BANG THEORY	\$85.00	0	15	2	0	2	0	0	0	2	0	6	\$510.00	\$0.00	0.0
6	M 8p-9p		GOTHAM	\$187.50	0	15	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Tu-F, M 10p-10:30p		FOX 24 NEWS	\$67.50	0	15	2	2	2	0	0	0	2	0	8	\$540.00	\$0.00	0.0
8	Tu-F, M 10:30p-11p		FOX 24 NEWS	\$57.50	0	15	0	2	0	0	0	0	2	0	4	\$230.00	\$0.00	0.0
9	Su 10p-10:35p		FOX 24 NEWS	\$50.00	0	15	0	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.0
TOTALS:							6	10	6	8	0	2	14	2	48	\$2,075.00	\$0.00	0.0

1-5  
6-8  
9-11  
12-1  
15-1  
18-  
22-  
24



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25343466	<b>Changes as of:</b> 10/28/2016 at 2:42 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 885/895/5352	<b>Flight:</b> 11/1/16 - 11/8/16	<b>Total \$:</b> \$2,075.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Tinkler, Mary - Treasurer SC	<b>Total Spots:</b> 48
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> political	<b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 5527893	<b>Buyer:</b> Dome, Liz	<b>Primary Demo:</b> Adults 35+
<b>Salesperson:</b> FRANK BROWN 215-563-5400	<b>Con Type:</b> POLITICAL/VOTE	<b>Assistant:</b> FRANK BROWN 215-563-5400
	<b>Separation:</b>	<b>Total GRP:</b>

<b>Special Instructions</b>	
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Date/Time	Added by	Comment
10/28/16 2:42 PM	FRAN BROWN	10/28 changed advertiser name
10/28/16 2:36 PM	System	Notice Received.
10/28/16 1:07 PM	FRAN BROWN	Separation: 30

<b>Competitive Information</b>
Market Budget: \$17,292
WTAT Share: 12%
Comment: Unknown: 88%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	\$2,075.00	N/A	0.0
Total	100%	48	\$2,075.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	48	\$2,075.00
Total	48	\$2,075.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/28/16 2:42 PM	FRAN BROWN	Revised			\$0
Queued for Electronic Contracting	10/28/16 1:48 PM					\$0
New	10/28/16 1:07 PM	FRAN BROWN	Confirmed	48		\$2,075.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 10/28/2016

I, Buying Time LLC

being/on behalf of: Tinkler for Treasurer

a legally qualified candidate of the Democratic

political party for the office of: Charleston County Treasurer

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$**

**net**

I represent that the payment for the above described broadcast time has been furnished by:

**Tinkler for Treasurer PO Box 366 Charleston, SC 29402**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Brady Quirk-Garvan**

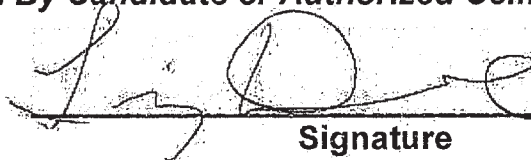
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**10/28/2016**

**Date**



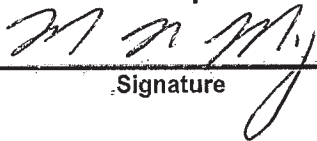
**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

**Mark McArthur**

**Printed Name**

**AM**

**Title**